



Thumb Broadcasting Inc  
935 South Van Dyke Rd Phone (989) 269-9931  
Bad Axe, MI 48413 Fax (989) 269-7702

POWERING THE GREATER THUMB & SUNRISE SIDE OF THE STATE

CRUISE 102.1 FM & 1340 AM

# W L E W

THUMB BROADCASTING, INC.  
CRUISE 102.1 FM/WLEW 1340 AM & WHST 94.1 FM  
"1989 CORVETTE CONVERTIBLE"  
SWEEPSTAKES OFFICIAL RULES  
NO PURCHASE NECESSARY

1. To enter, complete an official entry form available for a limited time at many Thumb Area Events and Area businesses between the dates of May 1st, 2023 thru September 1<sup>st</sup>, 2023. Official Sweepstakes entries will also be taken at various times during on-air broadcasts on both Cruise 102.1 FM, WLEW 1340 AM and WHST 94.1 FM, owned and operated by Thumb Broadcasting, Inc. 935 South Van Dyke Road, Bad Axe, Michigan 48413. The contest phone line for WLEW-FM is (989) 269-1021. The contest phone line for WLEW-AM & WHST 94.1 FM is (989) 269-1340.
2. For a complete list of contest rules, send a self addressed postage paid Envelope to: Thumb Broadcasting, Inc. 935 South Van Dyke Road, Bad Axe, Michigan 48413. (This Document is the complete list of rules). A complete list of contest rules is available on-line at [thumbnet.net](http://thumbnet.net) You must be age 18 or older to enter. No purchase necessary. One finalist key per person. Enter as many times as you wish. Each entry will be put into a preliminary drawing to qualify as a finalist.
3. Only 300 finalists will be selected. In order to win, a finalist must be present at the giveaway location on the day of the giveaway. The final giveaway date is September 16<sup>th</sup>, 2023. The giveaway will start at 1 pm. The final giveaway location for the Cruise 102.1 FM/WLEW 1340 & WHST 94.1 FM 1989 CORVETTE CONVERTIBLE will be at 142 South Huron Avenue, Harbor Beach, Michigan 48441. The giveaway will be during the Harbor Beach Fall Harvest Festival.
4. After registration and verification of the original Official key certificate, each qualified finalist will be allowed to draw one of 300 sealed envelopes, each containing a key - One of which will start the car. The first official key that starts the car wins. Only keys provided by the official sponsor the day of the giveaway event will be eligible. No exceptions!!!



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Any eligible person possessing an Official Key Certificate shall be allowed to draw their first key and to have it tried to start the car so long as the car has not been won. **Persons arriving after the Official Drawing has started shall go to the end of the line.**

Once every person in line has had a first turn and the car has not yet been won - verified eligible persons who have already tried a key may register for a "Second Chance" in which names are drawn individually for an additional chance to draw a key and have it tried to start the car. The drawing shall continue until the car has been won.

If an Official certificate is newly presented and verified after Second Chance drawing has commenced, that drawing shall be suspended until the newly verified certificate holder has been allowed to draw a first key and have it tried to start the Vehicle. If the car does not start, that person shall be allowed to register for the "Second Chance" drawing.

A "Second Chance" drawing is held for the sole purpose of giving away the car in the event no winner is determined after each eligible person shall have drawn a key for the first time. Therefore, anyone arriving late or for what ever reason presents an Official Key Certificate and is verified as eligible to participate in the initial drawing shall be allowed to draw a first key and have it tried, so long as the car has not already been won. The decision of official sponsor as to the eligibility of persons presenting an original Official Key Certificate after the Giveaway drawing has commenced at 1pm shall be binding on all present participants.

4. Official Key Certificates are awarded to finalists throughout the giveaway period of May 1st, 2023 through September 1<sup>ST</sup>, 2023. Finalists must present their original certificate to the official sponsors on September 16<sup>TH</sup>, 2023 to be eligible to participate. Only official entry forms and official finalist's certificates will be accepted. No mechanical, electronic, digital, facsimile or photocopied reproductions will be accepted and persons presenting such reproductions in lieu of an Original Official Key Certificate shall be barred from eligibility to win the car.
5. Odds of winning depend on the number of entries received. Neither the sponsors nor any of its agents are responsible for illegible, lost, late, damaged, incomplete, postage-due, misdirected mail or illegible personal entries.
6. The official sponsor is Thumb Broadcasting, Inc. 935 South Van Dyke Road, Bad Axe, Michigan 48413.



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7. All finalists or their representative must be present to win. You may authorize a representative if you are unable to attend by signing a Permission slip, designating the appointed person as your Official Representative. He or she must bring a copy of your photo ID, your official Finalist Key Certificate and your signed permission slip.
8. Employees and the immediate family members of Thumb Broadcasting, Inc. are exempt from winning.
9. Registration, insurance, tax and license fees are the responsibility of the winner.
10. Acceptance of the prize offered constitutes permission to use the winners name, photograph, voice, biographical information, and/or likeness for purposes of advertising and promotion without further compensation.
11. Sponsor reserves the right to substitute the prize with a prize of equal or greater value.
12. Official sweepstakes sponsor is:

Thumb Broadcasting Inc. 935 South Van Dyke Road, Bad Axe, Michigan 48413  
(989) 269-9931. E-mail [wlewradio@gmail.com](mailto:wlewradio@gmail.com)



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